



Accessibility Statement

INSTICK Israel Website | Operated by NOVA FOOD LTD

Statement last updated: August 2, 2026

This English translation is provided for convenience only. The binding version of this document is the Hebrew version published on the Site, and in the event of any inconsistency the Hebrew version shall prevail.

1. Introduction

1.1. NOVA FOOD LTD, Company No. 517357323, operator of the website instick.co.il (the "Site"), attaches great importance to providing equal, respectful and accessible service to all of its customers, including people with disabilities.

1.2. The Company works to implement the provisions of the Israeli Equal Rights for Persons with Disabilities Law, 5758-1998, and the Equal Rights for Persons with Disabilities Regulations (Service Accessibility Adjustments), 5773-2013, with respect to the accessibility of its online services.

2. Accessibility Level of the Site

2.1. The Site is built and maintained with the aim of complying with Israeli Standard IS 5568, "Web Content Accessibility Guidelines", which is based on the W3C WCAG 2.1 guidelines, at level AA.

2.2. The Site is adapted for viewing in common browsers and for use on desktop and mobile devices, and is checked for compatibility with accepted assistive technologies, including screen readers.

3. Accessibility Adjustments on the Site

As part of making the Site accessible, the following adjustments, among others, have been implemented:

- full keyboard navigation;
- an orderly page structure and a clear heading hierarchy;
- alternative text for images and graphic elements;
- sufficient color contrast between text and background;
- the ability to enlarge text through the browser without impairing the Site's functionality;
- labeling of forms and input fields for assistive technologies;
- full display in three languages, Hebrew, English and Russian, including proper text direction.

4. Limitations and Clarifications

4.1. The Company works on an ongoing basis to improve the accessibility of the Site. Nevertheless, pages or components that have not yet been made fully accessible may be found on the Site, including content provided by third parties.

4.2. If you encounter an accessibility difficulty or fault on the Site, we would appreciate your contacting us. We take accessibility inquiries very seriously and will act to correct the fault as soon as possible.

5. Accessible Customer Service

5.1. Service and a response to any inquiry are available both by phone and by email, as detailed below.

5.2. Upon request, information and documents published on the Site can be provided in an accessible format, to the extent possible.

6. Accessibility Coordinator

6.1. For any inquiry, question or suggestion regarding accessibility, you may contact the Company's accessibility coordinator:

Accessibility Coordinator

Name: Simon Krechmer

Phone: +972-58-486-6694

Email: Novafoodinfo@gmail.com

Mailing address: NOVA FOOD LTD, 8 HaKishon St., Rishon LeZion, Israel

7. Publication and Update of the Statement

7.1. This accessibility statement was published in August 2026. The statement is reviewed and updated whenever material changes are made to the Site, and at least once a year.

7.2. In addition to contacting the Company, any person has the right to contact the Commission for Equal Rights of Persons with Disabilities at the Israeli Ministry of Justice on any matter relating to accessibility.