



Cookie Policy

INSTICK Israel Website | Operated by NOVA FOOD LTD

Last updated: August 2, 2026 | Version 1.0

This English translation is provided for convenience only. The binding version of this document is the Hebrew version published on the Site, and in the event of any inconsistency the Hebrew version shall prevail.

This policy explains how the website instick.co.il (the "Site"), operated by NOVA FOOD LTD, Company No. 517357323 (the "Company"), uses cookies and similar technologies. This policy supplements the Site's Privacy Policy and forms part of it.

1. What Is a Cookie

1.1. A cookie is a small text file that a website stores on your device through your browser. Cookies allow the Site to recognize your browser, remember preferences and actions you have taken, and improve the user experience. Alongside cookies, the Site may use similar technologies, such as pixels and local browser storage, and this policy applies to them as well.

2. Types of Cookies Used on the Site

2.1. Essential cookies: required for the proper operation of the Site, including managing the shopping cart, the checkout process, Site security and login identification. Without these cookies the Site cannot function properly, and therefore their use does not require consent.

2.2. Preference and functionality cookies: store settings and preferences you have chosen, primarily your preferred interface language (Hebrew, English or Russian), so that you do not have to select them again on each visit.

2.3. Statistics and measurement cookies: help the Company understand how the Site is used, which pages are viewed and where visitors come from, in order to improve the Site and the service. For this purpose the Site may use third-party measurement tools, such as Google Analytics.

2.4. Marketing and advertising cookies: used, to the extent activated, to tailor content and advertisements to your preferences and to measure the effectiveness of advertising campaigns, including through third-party tools such as those of Google or Meta.

3. Third-Party Cookies

3.1. Some of the cookies on the Site are placed by third parties providing services to the Company, including payment providers, measurement tools and advertising networks. The use these third

parties make of the information is subject to their own privacy policies, which you are advised to review.

4. How Long Cookies Are Stored

4.1. Session cookies are deleted when the browser is closed and are mainly used for the ongoing operation of your visit to the Site.

4.2. Persistent cookies remain on the device for a predefined period or until deleted, and are used, among other things, to remember preferences between visits.

5. Managing and Deleting Cookies

5.1. You can manage your consent to the use of non-essential cookies through the cookie notice displayed on the Site, where displayed, as well as through your browser settings.

5.2. All common browsers, including Chrome, Safari, Firefox and Edge, allow you to block or delete cookies through the settings menu. Detailed instructions are available on the help pages of each browser.

5.3. Blocking essential cookies may impair the functioning of the Site, including the ability to complete an order.

6. Updates to This Policy

6.1. The Company may update this policy from time to time, including following changes in the tools used by the Site. The updated version will be published on the Site, and the date of the update will appear at the top of the document.

7. Contact

7.1. For any question regarding this policy, you may contact us using the following details:

Company Details

NOVA FOOD LTD, Company No. 517357323

8 HaKishon St., Rishon LeZion, Israel

Phone: +972-58-486-6694

Email: Novafoodinfo@gmail.com

Website: instick.co.il